



# Sponsorship Opportunities for Family Summer Events

## About the Davidson Institute

The Davidson Institute is dedicated to supporting profoundly gifted students and their families through transformative programs and events that foster growth, connections, and talent development.

Our **2025 events in Reno, Nevada** offer sponsors the unique opportunity to partner with us in our mission to empower the next generation of gifted youth to reach their potential.

## Why Become a Sponsor?

Becoming a sponsor of the Davidson Institute's events will enhance your visibility in front of a dedicated, engaged audience while aligning your brand with values of education, innovation, and family. Our attendees are profoundly gifted and twice exceptional (2e) families who value quality products and services that support their unique educational journeys.

As a sponsor, you will receive recognition on our website, [DavidsonGifted.org](http://DavidsonGifted.org), which draws about 3 million views per year. You will also be highlighted through avenues specific to your chosen sponsorship level. Your brand will be showcased to both prospective and current Davidson Institute families, so as to highlight your commitment to advancing the lives and experiences of gifted and 2e students and their families.

To explore what type of sponsorship opportunities might best fit your organization, please reach out to us at [Outreach@DavidsonGifted.org](mailto:Outreach@DavidsonGifted.org).

**We look forward to chatting with you and are excited to include you in our event!**

## Event Overview

### Davidson Summit

*Ignite – Empowering You to Shine Brighter*

- Dates: June 19–22, 2025
- Audience: 900 attendees including parents, students between the ages of 5–18, and alumni from all Davidson programs
- Format: Conference-style
- Experience Highlights:
  - Keynote speakers, an exhibit hall, and engaging youth workshops
  - Parent-focused presentations and panels

### Davidson Family Retreat

*Vision and Voice – Seeing Clearly; Speaking Authentically*

- Dates: July 10–13, 2025
- Audience: 400 attendees from the Davidson Young Scholars program (students between the ages of 5–18 and parents)
- Format: Community-focused, overnight retreat experience on-site for the weekend
- Experience Highlights:
  - Keynote presentations and close-knit workshops
  - Family-focused social activities

